

tuesday, 5 march 2002

NOON	PUBLIC LAUNCH OF INNOVATE IDEAS GALLERY	INNOVATE IDEAS GALLERY and the INNOVATE GAME
Noon to 6.00pm	Check-in	
6.00pm to 8.00pm	INNOVATE IGNITION hosted by Christchurch City Council Welcome Cocktails in the Innovate Ideas Gallery	

# wednesday, 6 march 2002

8.00am	Check-in				
8.30am	Powhiri – Official Opening				
9.00am	Scene Setter: Hon Jim Anderton, Deputy Prime Minister, Minister for Economic Development, Co-chair of Innovate Why innovation is critical to New Zealand's future				
9.20am	Scene Setter: Hon Parekura Horomia, Minister of Māori Affairs Growing Innovation – the Māori way			INNOVATE IDEAS GALLERY and the INNOVATE GAME	TOOLKIT WORKSHOPS
9.30am	Scene Setter: Dr Graeme Fogelberg, Vice Chancellor, University of Otago, Co-chair of Innovate Building successful businesses from great ideas				
10.00am	Scene Setter: Ian Taylor, Managing Director, Taylormade Media Ltd Computer graphics from Dunedin – an international success story				
10.30am	Recharger				
11.00am	Feature Panel: Teresa Griffiths, Partner, and Matt Adams, Associate, AJ Park  Chair: Hon Laila Harre  How to protect your ideas				
11.30am	Craig Soper, Director, Compudigm International  Bill Highet, General Manager, Whisper Tech Ltd  Chair: Hon Matt Robson  How we built an international business through our intellectual property	Lane Finley, Executive Director, New Zealand Marex Marine Export Group  Co-operating to compete	Nick Gerritsen, Lawyer, Minter Ellison Rudd Watts  Peter Radford, Manager, Escorial  Chair: Hon Laila Harré  Stories from an IP architect		
11.30am	Showcase Sessions:  Dame Cheryl Sotheran, CEO, Te Papa  Dr Ruth Harley, CEO, NZ Film Commission  Michael Parmenter  Joanna Paul, Managing Director, Joanna Paul Consultancy Ltd  Chair: Hon Sandra Lee  How we created world class performance				
NOON	Public Lunch Forum: Richard Taylor, Company Director, Weta Workshop Lord of the Rings – the innovation story Brought to you by Television New Zealand and SKY Television				

## wednesday, 6 march 2002

1.15pm	Session Starter: Comments from the Chair and update on The Game					INNOVATE IDEAS GALLERY and the INNOVATE GAME	TOOLKIT WORKSHOPS
1.30pm	Feature Panel: Stephen McPhail, Executive Director, Morel & Co; and David Parker, Founding General Manager, BLIS Technologies, Botry-Zen Ltd and Pharma Zen What does the venture capitalist look for?						
2.00pm Showcase Sessions:	Dr Chris Mallet, Research and Development Director, Fonterra  Chair: Prof Jean Pierre Dufour  Innovation in Fonterra	Lisa Er, Managing Director, Lisa Middle Eastern Foods  James Wheeler, CEO, Tohu Wines  Graham Kitson, Managing Director, Jatra Corporation  Chair: Hon Sandra Lee  Food for thought	John Cunningham, Director, Caltech Capital Partners  Shaping up for investment  Dr Jim Watson, Genesis Research and Development  Keeping up with Uncle Sam	Kevin Kilpatrick, CEO, Scott Technology  The New Zealand manufacturing success story	Paul Goulter, Secretary, New Zealand Council of Trade Unions  Bruce McIntyre, Founder, Macpac  Chair: Prof Alan MacDiarmid  Building, upskilling and keeping talent		
2.45pm	Scene Setter: Professor Colin Campbell Hunt, Professor of Management, University of Otago Innovation – the key to global markets						
3.30pm	Recharger						
4.00pm	Scene Setter: Mark Pennington, Design Director, Formway Furniture Black magic						
4.30pm	Scene Setter: Jeremy Moon, Managing Director, Icebreaker The brand as the heart of your business – the Icebreaker story						
5.00pm	Session Wrap: The Chair's day one wrap						
5.15pm	Sector Buzz/Recharger – Happy Hour						
7.30pm to late	Innovate Dinner: Air Force World Guest Speaker – Prof Alan MacDiarmid, Nobel Laureate Supported by Minter Ellison Rudd Watts						

# thursday, 7 march 2002

7.30am	<b>Industry New Zealand Business Breakfast:</b> Neil Mackay, CEO, Industry New Zealand; Emily Loughnan, CEO, Click Suite Ltd; Tahu Potiki, CEO, Ngai Tahu Trust Board; and Oliver Whalley, Year 12, Nelson College  Chair: Hon Pete Hodgson  Creating an enterprise culture			
9.00am	Scene Setter: Geoff Dangerfield, CEO, Ministry of Economic Development <b>Fostering innovation – why and how?</b>			
9.20am Showcase Sessions:	Greg Thompson, International and Marketing Development Manager, Pulse Data International  Prof. George Benwell, University of Otago  David Irving, CEO, Synergy  Chair: Hon Paul Swain  Taking New Zealand ICT to the world	Bill Studd, Chairman, Windsor Engineering Group Ltd  Owen Griffiths, Marketing Director, McIntosh Timber Laminates  Keith Mackie, Chief Scientist, Forest Research  Chair: Hon Pete Hodgson  How we cracked the export market	Henry van Asch, Director, AJ Hackett  Harvey James, CEO, Waimangu Volcanic Valley Ltd  Prof. Philip Mladenov, Deep-Dive Submarine Safaris, University of Otago  Chair: Hon Mark Burton  Exporting experiences – sustaining tourism growth	Tulia Wilson, Market Development Manager, Zambesi  David Lee, CEO, Landsdown Run  Clare Mora, Marketing Manager, Høglund Art Glass  Chair: John Wright MP  Why the world buys New Zealand made
10.20am	Recharger			
10.50am	Scene Setter: Maxine Simmons, CEO, ICPbio Bringing in partners – how to let go			
11.15am	Scene Setter: Prof John Tagg and Kelvin Moffatt, BLIS Technologies Ltd From lab-bench to market – the formation of a leading bio-tech company			
11.40am	Scene Setter: Frank Findlow, Director Supply and Operations, Heinz Wattie's Australasia Why Heinz Wattie's Australasia came home to New Zealand			
NOON	Innovate Café and Networking			

INNOVATE IDEAS GALLERY and the INNOVATE GAME

TOOLKIT WORKSHOPS

# thursday, 7 march 2002

1.00pm	Session Starter: Comments from the Chair and update on The Game				INNOVATE IDEAS GALLERY and the INNOVATE GAME	TOOLKIT WORKSHOPS
1.05pm	Scene Setter: Mary Ann Wangemann, EDS Fellow; and Craig Knox, General Manager Innovation, Carter Holt Harvey Creating an innovate culture in organisations – EDS Innovates global programme and the Carter Holt Harvey I2B story					
1.45pm Showcase Sessions:	Dr Garth Cooper, Chief Scientific Officer, Protenix  A modern biopharmaceutical industry – will it work in New Zealand?	Dennis Chapman, Major Shareholder, Spark Ventures  Peter Barrowclough, Incubator Development Manager, Industry NZ  Ian Smith, Deputy Vice Chancellor, University of Otago  Chair: Hon Steve Maharey  Incubators – fostering innovation	Ali Boswijk, CEO, Nelson Bays Arts Marketing  Emily Loughnan, CEO, Click Suite Ltd  Chair: Alan Koziarski, Manager Cluster Development, Industry New Zealand  Creative clusters – making it happen	Prashanta Mukherjee, member, E-commerce Action Team (ECAT)  Pat and Murray Reedy, Directors, Silk Road Adventures  Alistair MacDonald, Business Development Manager, Fencepost  Chair: Catherine Calarco, member, E-commerce Action Team (ECAT)  How to make the world smaller with e-commerce		
2.30pm	Scene Setter: Sir Angus Tait, Chairman, Tait Electronics If at first you don't succeed...					
3.00pm	Scene Setter: Bill Lloyd, President, Sovereign Yachts NZ Ltd; and Allen Jones, Chairman, New Zealand Yachts Building big boats – a homecoming story					
3.30pm	Rt Hon Helen Clark, Prime Minister New Zealand – the state of innovation					
3.50pm	Hon Jim Anderton and Dr Graeme Fogelberg The Innovate story – what have we learned and where to from here					
4.20pm	Innovate concludes					